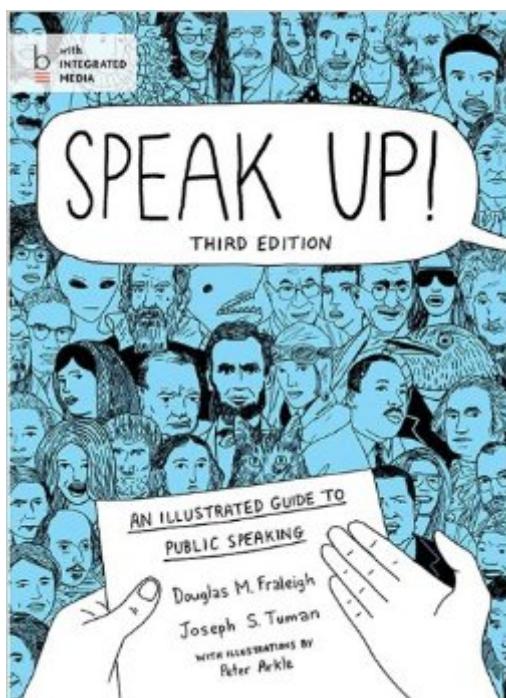


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# Speak Up!: An Illustrated Guide To Public Speaking



## Synopsis

An introduction to public speaking that's smart, compelling, fun, and affordable, Speak Up offers great writing and examples, strong coverage of course topics, practical guidelines for creating effective presentations, and hundreds of custom-drawn illustrations that bring speech concepts to life. This new edition adapts Speak Up to the emerging world of virtual meetings, vlogs, digital platforms, and e-learning with new coverage throughout that helps students develop and deliver presentations online. Speak Up takes advantage of the media by integrating speech video and assessment right into the book, modeling techniques and helping students apply their knowledge to their own speeches. Access is automatic and includes more than 200 video clips, the largest library available. Even better, students get all of this at less than half the price of competing texts.

See what's in the LaunchPad

## Book Information

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## Customer Reviews

Douglas M. Fraleigh is a professor and chair of the Department of Communication at California State University, Fresno and he serves on the faculty of the university's Smittcamp Family Honors College. He has taught public speaking courses throughout his career and also coached intercollegiate speech and debate at CSU Fresno, UC Berkeley, Cornell, and CSU Sacramento. His research interests include freedom of speech, argumentation, and legal communication. Joseph S. Tuman is a professor and chair of the Department of Communication Studies at San Francisco State University, where he has received the Jacobus tenBroek Society Award for Excellence in

Teaching. Dr. Tuman has taught at the University of California at Berkeley, the New School, and University of Paris II, and has published widely in the field of communication studies. He appears regularly on television news programs as a political commentator."

Was forced to read this book for a Public Speaking course. It's written in a hokey semi-anecdotal style that I found patronizing and exhausting. In order to get anything of value out of this text you have to flex your critical reading skills. It's basically like if a math book turned everything into a word problem- just give me the pertinent information please.

Purchased this for my Speech class for school, and it helped a lot with the information that we went over in class. Provided many easy-to-use diagrams, and is full of great and engaging definitions. Wished that it provided a little more examples within, but it is truly a great study guide to utilize the information that the professor was going over.

I like that this book is simple enough and informative enough to help anyone with getting better with speech. I purchased this book for an advanced speech class bought I thought it was a great read. There are many pictures to help illustrate what the book is talking about.Likes: Picture for aidDefinitionsProgression of the bookDislikes: Too much history described

I bought this for my speech class, the text was easy to read and engaging. I would recommend this book. I bought it for use on my computer/tablet and the digital features were handy.

Great

Good book for Public Speaking. Slims down the topics for you and the pictures and tables are very useful for remembering the material quickly and easily.

Provided examples but I really wish it would have provided outlines or templates.

Great textbook to prepare you on how to be successful with Public Speaking.

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